



## 2017 Sponsorship Overview

January 2017

Thank you for your interest in the Triangle Healthcare Executives' Forum of NC (THEF), your local chapter of the American College of Healthcare Executives (ACHE), a professional society representing over 36,000 members worldwide. THEF is the premier professional association for healthcare executives in the Triangle and Eastern North Carolina. Each year we are able to provide our 600 members and the broader NC healthcare community the opportunity to connect and grow as professionals via a wide variety of educational events and networking opportunities.

**OUR MISSION:** Triangle Healthcare Executives' Forum (THEF) is an affiliated chapter of the American College of Healthcare Executives (ACHE). The mission is to be the professional membership society for healthcare executives in the region; to meet the members' professional, educational, and leadership needs; and through these aspects, to advance healthcare management excellence.

**OUR VISION:** Triangle Healthcare Executives' Forum will be the leader in providing timely continuing education and networking opportunities to facilitate professional development for healthcare executives in the region.

### Sponsoring our Local Chapter

Sponsorship contributions play a critical role in supporting the ability of our chapter to meet our organization's mission and achieve the following objectives:

- Be the **professional membership society** for healthcare executives in NC
- **Increase communication amongst professionals** involved in the management of HC organizations
- Further **professional knowledge** through familiarization with local, regional, and national **healthcare activities and trends**

- Provide **networking opportunities and continuing education** credits toward FACHE
- Serve as a **resource which assists affiliates in board certification** in healthcare management, advancement, and recertification

More specifically, our sponsors play a critical role in supporting our ability to produce worthwhile educational events, secure expert panelists that draw a wide audience, coordinate highly attended local networking events and support our growing body of student affiliates.

## **THEF Membership & Events**

Each year, THEF offers a variety of events that provide valuable educational material and networking opportunities for *healthcare professionals in the area*. Our local Chapter also provides mentorship opportunities, continuing education credits, and a job bank specifically for the region. Furthermore, through THEF's affiliation with ACHE, our educational and networking events provide healthcare executives with continuing education hours at venues located throughout the area that directly apply toward advancement, recertification, and board certification in healthcare management.

As a sponsor, THEF guarantees you and / or your organization access to a minimum of four education and networking events each year. In the 2016 calendar year, THEF hosted 5 educational events and 2 networking events. Last year's educational events had on average over **80 participants at each event** ranging in titles from *Manager, Director, CIO, COO, CEO, MD, Medical Director, and JD, to name a few*. Our attendance has continued to grow year over year, with an **11% increase in event attendance in 2016** and a projected increase of 15% in 2017. Our members stem from a variety of healthcare industries including hospital administration, biotechnology, health insurance, physician practices and pharmaceutical sectors.

## **Sponsorship Benefits**

THEF proudly offers a variety of sponsorship packages (detailed below) which benefit our sponsors in numerous ways:

- Public recognition of organization's support of the Triangle Healthcare Executives' Forum
- Access to educational opportunities addressing the latest issues in healthcare
- Investment in the professional development of local healthcare leaders by sponsoring educational opportunities
- Opportunity to sponsor educational events and increase awareness of company
- Networking opportunities with peers in the North Carolina healthcare community

## Corporate and Individual Donations

	Platinum	Gold	Silver	Bronze
	\$5,000+	\$3,000	\$1,000	\$500+
Recognition of sponsorship at <u>3</u> THEF educational and/or networking events	X			
Recognition of sponsorship at <u>2</u> THEF educational and/or networking events		X		
Recognition of sponsorship at <u>1</u> THEF educational and/or networking event			X	X
Opportunity to address the audience during an event (up to 10 minutes)	X	X		
Complimentary exhibit space at an event of choice	X	X	X	
Logo placement as a sponsor on the THEF website	X	X	X	X
Complimentary event tickets/year (education / networking)	15	10	8	4

Note: Platinum, Gold, and Silver level contributions are eligible for a contribution discount with a three year (20% discount) or two year (10% discount) commitment. Additional option to set up a payment plan even if only sponsoring for one year.

### 2017 Educational Events:

- Health Care Education Program (May)
- THEF and UNC HESA Annual Dinner (April 4 – UNC Friday Center, Chapel Hill)
- Sixth Annual Healthcare Leadership Summit (June)
- Fourth Annual Transformative Care Summit (Fall - a full-day event)
- Senior Executive Roundtable Breakfast (Fall)
- Board of Governors Prep Session (TBD)

### 2017 Networking Events:

- March 23 - Mez Contemporary Mexican, Durham
- Fall

Please visit our website for additional information: <http://thefnc.ache.org/>

## Contact Us

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## Sponsorship Response Form

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Business Website:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**We would like to be a 2017 sponsor of THEF at the following level:**

**Platinum:** \$5,000 and over

**Gold** \$3,000

**Silver:** \$1,000

**Other** \$\_\_\_\_\_ Please contact us

**Bronze:** \$500

to discuss options

### Payment Options:

\_\_\_ Check made payable to Triangle Healthcare Executives' Forum  
Mail to: PO Box 2731, Durham, North Carolina 27715

\_\_\_ Online via PayPal  
Please use the THEF email address: [thefnc@gmail.com](mailto:thefnc@gmail.com)

\* A receipt acknowledging your payment will be forwarded to you. Thank you for your support of the Triangle Healthcare Executives' Forum. We look forward to seeing you in 2017!

**Please free feel to contact us with any questions ([thefnc@gmail.com](mailto:thefnc@gmail.com))  
and thank you for your support.**